

**BRADY B-424 THERMAL TRANSFER PRINTABLE WHITE PAPER LABEL STOCK**

TDS No. B-424  
Effective Date: 03/18/2013

**Description:**

**GENERAL**

**Print Technology:** Thermal Transfer  
**Material Type:** White Paper  
**Finish:** Matte  
**Adhesive:** Permanent Rubber

**APPLICATIONS**

Low cost, general purpose labeling

**RECOMMENDED RIBBONS**

Brady Series R4300 and R6100 black ribbons  
Brady Series R4500 colored ribbons (red, blue, green)

**REGULATORY**

The Supplier must provide regulatory information to enable compliance with REGULATION (EC) No 1907/2006 OF THE EUROPEAN PARLIAMENT AND OF THE COUNCIL of 18 December 2006 concerning the Registration, Evaluation, Authorization and Restriction of Chemicals (REACH) Article 33, Annex XIV and Annex XVII.

Brady B-424 is RoHs compliant to EU directive 2011/65/EU.

**SPECIAL FEATURES**

Brady B-424 provides good contrast and smear resistance for thermal transfer and barcode printing.

**Details:**

PHYSICAL PROPERTIES	TEST METHODS	AVERAGE RESULTS
Thickness	ASTM D 1000 - Total (excluding liner) - Liner	0.0035 inch (0.0889 mm) 0.00215 inch
Adhesion to: -Stainless Steel -Textured ABS -Polypropylene -Corrugated Cardboard	ASTM D 1000 20 minute dwell	Destroys upon removal from all listed surfaces.

Performance properties tested on B-424 printed with Series R4300 and R6100 on BradyPrinter™ THT Model 203X thermal transfer printer. Printed samples of B-424 were laminated to aluminum and allowed to dwell 24 hours before exposure to the indicated environmental conditions.

PERFORMANCE PROPERTIES	TEST METHOD	TYPICAL RESULTS
Short Term High Service Temperature	5 minutes at 320°F (160°C)	No visible effect at 160°C, slight label discoloration at 180°C
Long Term High Service Temperature	30 days at 122°F (50°C)	No visible effect at 50°C, at 60°C label discolors slightly but still functional
Low Service Temperature	30 days at -40°F (-40°C)	No visible effect
Humidity Resistance	30 days at 100°F (37°C) and 95% R.H.	No visible effect
UV Light Resistance	30 days in UV Sunlighter™ 100	Label discolors slightly but still functional
Abrasion Resistance	Taber Abraser, CS-10 grinding wheels, 500 g/arm (Fed. Std. 191A, Method 5306)	Print legible to: R4300: 50 cycles

Product testing, customer feedback, and history of similar products, support a customer performance expectation of at least **two years from the date of receipt** for this product as long as this product is stored in its original packaging in an environment

*below 80 degrees F (27 degrees C) and 60% RH . We are confident that our product will perform well beyond this time frame. However, it remains the responsibility of the user to assess the risk of using such product. We encourage customers to develop functional testing protocols that will qualify a product's fitness for use, in their actual applications.*

**Trademarks:**

BradyPrinter™ is a trademark of Brady Worldwide, Inc.

Polyken™ is a trademark of Testing Machines Inc.

Sunlighter™ is a trademark of the Test Lab Apparatus Company

ASTM: American Society for Testing and Materials (U.S.A.)

PSTC: Pressure Sensitive Tape Council (U.S.A.)

All S.I. Units (metric) are mathematically derived from the U.S. Conventional Units

**Note:** All values shown are averages and should not be used for specification purposes.

Test data and test results contained in this document are for general information only and shall not be relied upon by Brady customers for designs and specifications, or be relied on as meeting specified performance criteria. Customers desiring to develop specifications or performance criteria for specific product applications should contact Brady for further information.

Product compliance information is based upon information provided by suppliers of the raw materials used by Brady to manufacture this product or based on results of testing using recognized analytical methods performed by a third party, independent laboratory. As such, Brady makes no independent representations or warranties, express or implied, and assumes no liability in connection with the use of this information.

**WARRANTY**

Brady products are sold with the understanding that the buyers will test them in actual use and determine for themselves their adaptability to their intended uses. Brady warrants to the buyers that its products are free from defects in material and workmanship, but limits its obligation under this warranty to replacement of the product shown to Brady's satisfaction to have been defective at the time Brady sold it. This warranty does not extend to any persons obtaining the product from the buyers. This warranty is in lieu of any other warranty, express or implied, including, but not limited to, any implied warranty of merchantability or fitness for a particular purpose, and of any other obligations or liability on Brady's part. Under no circumstances will Brady be liable for any loss, damage, expense, or consequential damages of any kind arising in connection with the use, or inability to use, Brady's products.

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Brady North America | 6555 W. Good Hope Rd | Milwaukee, WI 53223 | USA | Tel: 414-358-6600 | Fax: 800-292-2289

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