



Elite LED BR Series

DIMMABLE • NON DIMMABLE

TCP's Elite series LED BR Lamps combine the long life and energy savings of LED technology with the look and feel of a traditional halogen lamp.



LIMITLESS OPTIONS FOR THE FOLLOWING APPLICATIONS

- Recessed Downlights
- Display Lights
- Sconces
- Track Lights
- Ceiling fixtures

FEATURES	BENEFITS
Up to 80% less energy than incandescent alternatives	Instant energy savings
Long life: 15,000 to 25,000 hours	Minimizes replacement and maintenance costs
Very low heat generation	Perfect for sensitive display lighting such as art galleries
Excellent color consistency and CRI	Enhances colors of focal point while maintaining uniformity throughout lighting installation from lamp to lamp
UL approved for damp location	Can be used outdoors when protected from elements— withstands humidity indoors/outdoors
Durable plastic housing	Lower the risk of injury and breakage
ANSI construction compliant	Fits all BR installations

Dims to ≤ 10% of full light level when applicable

SPECIFICATIONS

Input Line Voltage	120 VAC
Input Line Frequency.....	50/60HZ
Lamp Life (Rated)	15,000 or 25,000 hour options
Minimum Starting Temp	-30°C
Maximum Operating Temp.....	40°C
CRI.....	80
Enclosed applications may reduce life	

*Based on 12 hours use per day



3 YEAR WARRANTY*
15,000 HOUR LAMPS

5 YEAR WARRANTY*
25,000 HOUR LAMPS



BR40

BR30

R20

we know light.™





LED Dimmable BR40, BR30 and R20 Lamps

BR40 • BR30 • R20

ITEM #	DESCRIPTION	ENERGY		INCANDESENT			LUMENS	COLOR	HOURS	CRI	MOL (inches)	DIA (inches)	WARRANTY		CASE QUANTITY
		STAR	VOLTAGE	WATTS	WATTS	LPW							BASE	YEARS	
LED BR40															
17W BR40 • Dimmable • 25,000 Hour															
LED17BR40D24K	LED 17W BR40 Dim 2400K		120	17	90	73.5	1250	2400K	25,000	80	6.0	5.0	E26	5	12
LED17BR40D27K	LED 17W BR40 Dim 2700K	★	120	17	90	82.4	1400	2700K	25,000	80	6.0	5.0	E26	5	12
LED17BR40D30K	LED 17W BR40 Dim 3000K	★	120	17	90	82.4	1400	3000K	25,000	80	6.0	5.0	E26	5	12
LED17BR40D41K	LED 17W BR40 Dim 4100K	★	120	17	90	82.4	1400	4100K	25,000	80	6.0	5.0	E26	5	12
LED17BR40D50K	LED 17W BR40 Dim 5000K	★	120	17	90	82.4	1400	5000K	25,000	80	6.0	5.0	E26	5	12
12W BR40 • Dimmable • 25,000 Hour															
LED12BR40D24K	LED 14W BR40 Dim 2400K		120	14	75	67.9	950	2400K	25,000	80	6.0	5.0	E26	5	12
LED12BR40D27K	LED 14W BR40 Dim 2700K	★	120	14	75	75.7	1060	2700K	25,000	80	6.0	5.0	E26	5	12
LED12BR40D30K	LED 14W BR40 Dim 3000K	★	120	14	75	75.7	1060	3000K	25,000	80	6.0	5.0	E26	5	12
LED12BR40D41K	LED 14W BR40 Dim 4100K	★	120	14	75	75.7	1060	4100K	25,000	80	6.0	5.0	E26	5	12
LED12BR40D50K	LED 14W BR40 Dim 5000K	★	120	14	75	75.7	1060	5000K	25,000	80	6.0	5.0	E26	5	12
LED BR30															
12W BR30 • Dimmable • 25,000 Hour															
LED12BR30D24K	LED 10.5W BR30 Dim 2400K		120	10.5	65	64.8	680	2400K	25,000	80	5.4	3.8	E26	5	12
LED12BR30D27K	LED 10.5W BR30 Dim 2700K	★	120	10.5	65	81.0	850	2700K	25,000	80	5.4	3.8	E26	5	12
LED12BR30D30K	LED 10.5W BR30 Dim 3000K	★	120	10.5	65	81.0	850	3000K	25,000	80	5.4	3.8	E26	5	12
LED12BR30D41K	LED 10.5W BR30 Dim 4100K	★	120	10.5	65	81.0	850	4100K	25,000	80	5.4	3.8	E26	5	12
LED12BR30D50K	LED 10.5W BR30 Dim 5000K	★	120	10.5	65	81.0	850	5000K	25,000	80	5.4	3.8	E26	5	12
9W BR30 • Dimmable • 25,000 Hour															
LED9BR30D24K	LED 9W BR30 Dim 2400K		120	9	65	66.7	600	2400K	25,000	80	5.4	3.8	E26	5	12
LED9BR30D27K	LED 9W BR30 Dim 2700K	★	120	9	65	72.2	650	2700K	25,000	80	5.4	3.8	E26	5	12
LED9BR30D30K	LED 9W BR30 Dim 3000K	★	120	9	65	72.2	650	3000K	25,000	80	5.4	3.8	E26	5	12
LED9BR30D41K	LED 9W BR30 Dim 4100K	★	120	9	65	72.2	650	4100K	25,000	80	5.4	3.8	E26	5	12
LED9BR30D50K	LED 9W BR30 Dim 5000K	★	120	9	65	72.2	650	5000K	25,000	80	5.4	3.8	E26	5	12
8W BR30 • Dimmable • 15,000 Hour • 2 Pack															
L8BR30D1527K2	LED 9W BR30 Dim 2700K - 2PK	★	120	9	65	72.2	650	2700K	15,000	80	5.4	3.8	E26	3	12
LED R20															
10W R20 • Dimmable • 25,000 Hour															
LED10R20D24K	LED 10W R20 Dim 2400K		120	10	60	52.0	520	2400K	25,000	80	3.5	2.5	E26	5	12
LED10R20D27K	LED 10W R20 Dim 2700K		120	10	60	66.0	660	2700K	25,000	80	3.5	2.5	E26	5	12
LED10R20D30K	LED 10W R20 Dim 3000K	★	120	10	60	70.0	700	3000K	25,000	80	3.5	2.5	E26	5	12
LED10R20D41K	LED 10W R20 Dim 4100K	★	120	10	60	72.5	725	4100K	25,000	80	3.5	2.5	E26	5	12
LED10R20D50K	LED 10W R20 Dim 5000K	★	120	10	60	75.0	750	5000K	25,000	80	3.5	2.5	E26	5	12
7W R20 • Dimmable • 25,000 Hour															
LED7R20D24K	LED 7W R20 Dim 2400K		120	7.5	50	53.3	400	2400K	25,000	80	3.5	2.5	E26	5	12
LED7R20D27K	LED 7W R20 Dim 2700K	★	120	7.5	50	70.0	525	2700K	25,000	80	3.5	2.5	E26	5	12
LED7R20D30K	LED 7W R20 Dim 3000K	★	120	7.5	50	70.0	525	3000K	25,000	80	3.5	2.5	E26	5	12
LED7R20D41K	LED 7W R20 Dim 4100K	★	120	7.5	50	70.0	525	4100K	25,000	80	3.5	2.5	E26	5	12
LED7R20D50K	LED 7W R20 Dim 5000K	★	120	7.5	50	70.0	525	5000K	25,000	80	3.5	2.5	E26	5	12

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LED Non-Dimmable BR40, BR30 and R20 Lamps

BR40 • BR30 • R20

ITEM #	DESCRIPTION	ENERGY STAR	VOLTAGE	WATTS	INCANDESCENT WATTS	LPW	LUMENS	CCT	HOURS	CRI	MOL (inches)	DIA (inches)	BASE	WARRANTY YEARS	CASE QUANTITY
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LED BR40

17W BR40 • Non Dimmable • 25,000 Hour

LED17BR4027K	LED 17W BR40 Non Dim 2700K	★	120	17	90	70.6	1200	2700K	25,000	80	6.0	5.0	E26	5	12
LED17BR4030K	LED 17W BR40 Non Dim 3000K	★	120	17	90	73.5	1250	3000K	25,000	80	6.0	5.0	E26	5	12
LED17BR4041K	LED 17W BR40 Non Dim 4100K	★	120	17	90	76.5	1300	4100K	25,000	80	6.0	5.0	E26	5	12

LED BR30

12W BR30 • Non Dimmable • 25,000 Hour

LED12BR3027K	LED 10.5W BR30 Non Dim 2700K	★	120	10.5	65	81.0	850	2700K	25,000	80	5.4	3.8	E26	5	12
LED12BR3030K	LED 10.5W BR30 Non Dim 3000K	★	120	10.5	65	81.0	850	3000K	25,000	80	5.4	3.8	E26	5	12
LED12BR3041K	LED 10.5W BR30 Non Dim 4100K	★	120	10.5	65	81.0	850	4100K	25,000	80	5.4	3.8	E26	5	12

10W BR30 • Non Dimmable • 25,000 Hour

LED10BR3027K	LED 9W BR30 Non Dim 2700K	★	120	9	65	72.2	650	2700K	25,000	80	5.4	3.8	E26	5	12
LED10BR3030K	LED 9W BR30 Non Dim 3000K	★	120	9	65	72.2	650	3000K	25,000	80	5.4	3.8	E26	5	12
LED10BR3041K	LED 9W BR30 Non Dim 4100K	★	120	9	65	72.2	650	4100K	25,000	80	5.4	3.8	E26	5	12
LED10BR3050K	LED 9W BR30 Non Dim 5000K	★	120	9	65	72.2	650	5000K	25,000	80	5.4	3.8	E26	5	12

LED R20

8W R20 • Non Dimmable • 25,000 Hour

LED8R2027K	LED 8W R20 Non Dim 2700K		120	8	60	75.0	525	2700K	25,000	80	3.5	2.5	E26	5	12
LED8R2030K	LED 8W R20 Non Dim 3000K		120	8	60	75.0	525	3000K	25,000	80	3.5	2.5	E26	5	12
LED8R2041K	LED 8W R20 Non Dim 4100K		120	8	60	75.0	525	4100K	25,000	80	3.5	2.5	E26	5	12

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For over 20 years, TCP has been designing, developing and delivering energy-efficient lighting into the market. Thanks to our cutting-edge technology and manufacturing expertise, we have shipped billions of high quality lighting products. With TCP, you can count on a lighting product that is designed to meet the needs of the market — that transforms your surroundings and envelopes you in warmth — lighting that generates beauty with every flip of the switch.

LED

For more information on the quality and care TCP can deliver, call us at **800.324.1496** or visit tcp.com

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SPECIFICATIONS

Input Line Voltage	120 VAC
Input Line Frequency.....	50/60HZ
Lamp Life (Rated)	15,000 or 25,000 hour options
Minimum Starting Temp	-30°C
Maximum Operating Temp.....	40°C
CRI.....	80
Enclosed applications may reduce life	

*Based on 12 hours use per day



3 YEAR WARRANTY*
15,000 HOUR LAMPS

5 YEAR WARRANTY*
25,000 HOUR LAMPS



BR40

BR30

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LED Dimmable BR40, BR30 and R20 Lamps

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LED BR40															
17W BR40 • Dimmable • 25,000 Hour															
LED17BR40D24K	LED 17W BR40 Dim 2400K		120	17	90	73.5	1250	2400K	25,000	80	6.0	5.0	E26	5	12
LED17BR40D27K	LED 17W BR40 Dim 2700K	★	120	17	90	82.4	1400	2700K	25,000	80	6.0	5.0	E26	5	12
LED17BR40D30K	LED 17W BR40 Dim 3000K	★	120	17	90	82.4	1400	3000K	25,000	80	6.0	5.0	E26	5	12
LED17BR40D41K	LED 17W BR40 Dim 4100K	★	120	17	90	82.4	1400	4100K	25,000	80	6.0	5.0	E26	5	12
LED17BR40D50K	LED 17W BR40 Dim 5000K	★	120	17	90	82.4	1400	5000K	25,000	80	6.0	5.0	E26	5	12
12W BR40 • Dimmable • 25,000 Hour															
LED12BR40D24K	LED 14W BR40 Dim 2400K		120	14	75	67.9	950	2400K	25,000	80	6.0	5.0	E26	5	12
LED12BR40D27K	LED 14W BR40 Dim 2700K	★	120	14	75	75.7	1060	2700K	25,000	80	6.0	5.0	E26	5	12
LED12BR40D30K	LED 14W BR40 Dim 3000K	★	120	14	75	75.7	1060	3000K	25,000	80	6.0	5.0	E26	5	12
LED12BR40D41K	LED 14W BR40 Dim 4100K	★	120	14	75	75.7	1060	4100K	25,000	80	6.0	5.0	E26	5	12
LED12BR40D50K	LED 14W BR40 Dim 5000K	★	120	14	75	75.7	1060	5000K	25,000	80	6.0	5.0	E26	5	12
LED BR30															
12W BR30 • Dimmable • 25,000 Hour															
LED12BR30D24K	LED 10.5W BR30 Dim 2400K		120	10.5	65	64.8	680	2400K	25,000	80	5.4	3.8	E26	5	12
LED12BR30D27K	LED 10.5W BR30 Dim 2700K	★	120	10.5	65	81.0	850	2700K	25,000	80	5.4	3.8	E26	5	12
LED12BR30D30K	LED 10.5W BR30 Dim 3000K	★	120	10.5	65	81.0	850	3000K	25,000	80	5.4	3.8	E26	5	12
LED12BR30D41K	LED 10.5W BR30 Dim 4100K	★	120	10.5	65	81.0	850	4100K	25,000	80	5.4	3.8	E26	5	12
LED12BR30D50K	LED 10.5W BR30 Dim 5000K	★	120	10.5	65	81.0	850	5000K	25,000	80	5.4	3.8	E26	5	12
9W BR30 • Dimmable • 25,000 Hour															
LED9BR30D24K	LED 9W BR30 Dim 2400K		120	9	65	66.7	600	2400K	25,000	80	5.4	3.8	E26	5	12
LED9BR30D27K	LED 9W BR30 Dim 2700K	★	120	9	65	72.2	650	2700K	25,000	80	5.4	3.8	E26	5	12
LED9BR30D30K	LED 9W BR30 Dim 3000K	★	120	9	65	72.2	650	3000K	25,000	80	5.4	3.8	E26	5	12
LED9BR30D41K	LED 9W BR30 Dim 4100K	★	120	9	65	72.2	650	4100K	25,000	80	5.4	3.8	E26	5	12
LED9BR30D50K	LED 9W BR30 Dim 5000K	★	120	9	65	72.2	650	5000K	25,000	80	5.4	3.8	E26	5	12
8W BR30 • Dimmable • 15,000 Hour • 2 Pack															
L8BR30D1527K2	LED 9W BR30 Dim 2700K - 2PK	★	120	9	65	72.2	650	2700K	15,000	80	5.4	3.8	E26	3	12
LED R20															
10W R20 • Dimmable • 25,000 Hour															
LED10R20D24K	LED 10W R20 Dim 2400K		120	10	60	52.0	520	2400K	25,000	80	3.5	2.5	E26	5	12
LED10R20D27K	LED 10W R20 Dim 2700K		120	10	60	66.0	660	2700K	25,000	80	3.5	2.5	E26	5	12
LED10R20D30K	LED 10W R20 Dim 3000K	★	120	10	60	70.0	700	3000K	25,000	80	3.5	2.5	E26	5	12
LED10R20D41K	LED 10W R20 Dim 4100K	★	120	10	60	72.5	725	4100K	25,000	80	3.5	2.5	E26	5	12
LED10R20D50K	LED 10W R20 Dim 5000K	★	120	10	60	75.0	750	5000K	25,000	80	3.5	2.5	E26	5	12
7W R20 • Dimmable • 25,000 Hour															
LED7R20D24K	LED 7W R20 Dim 2400K		120	7.5	50	53.3	400	2400K	25,000	80	3.5	2.5	E26	5	12
LED7R20D27K	LED 7W R20 Dim 2700K	★	120	7.5	50	70.0	525	2700K	25,000	80	3.5	2.5	E26	5	12
LED7R20D30K	LED 7W R20 Dim 3000K	★	120	7.5	50	70.0	525	3000K	25,000	80	3.5	2.5	E26	5	12
LED7R20D41K	LED 7W R20 Dim 4100K	★	120	7.5	50	70.0	525	4100K	25,000	80	3.5	2.5	E26	5	12
LED7R20D50K	LED 7W R20 Dim 5000K	★	120	7.5	50	70.0	525	5000K	25,000	80	3.5	2.5	E26	5	12

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LED Non-Dimmable BR40, BR30 and R20 Lamps

BR40 • BR30 • R20

ITEM #	DESCRIPTION	ENERGY STAR	VOLTAGE	WATTS	INCANDESENT WATTS	LPW	LUMENS	CCT	HOURS	CRI	MOL (inches)	DIA (inches)	BASE	WARRANTY YEARS	CASE QUANTITY
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LED BR40

17W BR40 • Non Dimmable • 25,000 Hour

LED17BR4027K	LED 17W BR40 Non Dim 2700K	★	120	17	90	70.6	1200	2700K	25,000	80	6.0	5.0	E26	5	12
LED17BR4030K	LED 17W BR40 Non Dim 3000K	★	120	17	90	73.5	1250	3000K	25,000	80	6.0	5.0	E26	5	12
LED17BR4041K	LED 17W BR40 Non Dim 4100K	★	120	17	90	76.5	1300	4100K	25,000	80	6.0	5.0	E26	5	12

LED BR30

12W BR30 • Non Dimmable • 25,000 Hour

LED12BR3027K	LED 10.5W BR30 Non Dim 2700K	★	120	10.5	65	81.0	850	2700K	25,000	80	5.4	3.8	E26	5	12
LED12BR3030K	LED 10.5W BR30 Non Dim 3000K	★	120	10.5	65	81.0	850	3000K	25,000	80	5.4	3.8	E26	5	12
LED12BR3041K	LED 10.5W BR30 Non Dim 4100K	★	120	10.5	65	81.0	850	4100K	25,000	80	5.4	3.8	E26	5	12

10W BR30 • Non Dimmable • 25,000 Hour

LED10BR3027K	LED 9W BR30 Non Dim 2700K	★	120	9	65	72.2	650	2700K	25,000	80	5.4	3.8	E26	5	12
LED10BR3030K	LED 9W BR30 Non Dim 3000K	★	120	9	65	72.2	650	3000K	25,000	80	5.4	3.8	E26	5	12
LED10BR3041K	LED 9W BR30 Non Dim 4100K	★	120	9	65	72.2	650	4100K	25,000	80	5.4	3.8	E26	5	12
LED10BR3050K	LED 9W BR30 Non Dim 5000K	★	120	9	65	72.2	650	5000K	25,000	80	5.4	3.8	E26	5	12

LED R20

8W R20 • Non Dimmable • 25,000 Hour

LED8R2027K	LED 8W R20 Non Dim 2700K		120	8	60	75.0	525	2700K	25,000	80	3.5	2.5	E26	5	12
LED8R2030K	LED 8W R20 Non Dim 3000K		120	8	60	75.0	525	3000K	25,000	80	3.5	2.5	E26	5	12
LED8R2041K	LED 8W R20 Non Dim 4100K		120	8	60	75.0	525	4100K	25,000	80	3.5	2.5	E26	5	12

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For over 20 years, TCP has been designing, developing and delivering energy-efficient lighting into the market. Thanks to our cutting-edge technology and manufacturing expertise, we have shipped billions of high quality lighting products. With TCP, you can count on a lighting product that is designed to meet the needs of the market — that transforms your surroundings and envelopes you in warmth — lighting that generates beauty with every flip of the switch.

LED

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